

Real Estate Agents, Lenders  
**WELCOME**  
Clients and Vendors

RealtyConnect DMV 2020  
September 21-23  
Holiday Inn  
Ocean City, MD

The logo features a stylized blue graphic on the left consisting of three overlapping, curved, wave-like shapes that resemble a stylized 'C' or a set of waves. To the right of this graphic, the text 'RealtyConnect DMV' is written in a bold, blue, serif font.

**RealtyConnect DMV**



### **Who we are:**

Community Closing Network is the fastest growing family of title companies in the Mid-Atlantic region. With locations throughout Maryland, Delaware, DC and Northern Virginia, we conduct residential, builder and commercial real estate settlements under our various brands: Community Title Network, Real Estate Title & Escrow, Ridgway Law Group, and HomeSale Settlement Services. We have the knowledge and experience to meet all your real estate settlement and title needs.

### **What is RealtyConnect DMV?**

We believe that networking for real estate professionals is an important driver of success and innovation. We saw the changes happening in our industry that created a growing void of opportunities for real estate agents, lenders, title companies and real estate vendors to come together in a meaningful way. As a result of the diminishing opportunities for meaningful networking, we decided to create an event to fill that void. Thus, the RealtyConnect DMV Conference was born.

### **What does the conference entail?**

Our 2<sup>nd</sup> Annual RealtyConnect DMV conference kicks off on Monday, September 21, 2020 with a Welcome Breakfast that will provide our attendees the chance to network with other real estate professionals from across the Mid-Atlantic region. The Welcome Breakfast will be followed by our Keynote Speaker, renowned economist, Anibarn Basu, Chairman and CEO of Sage Policy Group. We offer 3 full days of educational events, including Continuing Education and pertinent business classes. On both Monday and Tuesday, Networking Parties will follow the education sessions. The Monday event will be held at Fish Tales Restaurant; the Tuesday event will be held at the ever-popular Fager's Island Restaurant.

**The full conference experience will last 3 days and 2 nights** with an expected attendance of 350- 400 top regional real estate agents and lenders and a range of speakers and instructors from the East Coast, all creating a **unique conference experience**.

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## Why should I become a Sponsor?

As we mentioned, meaningful events for real estate industry professionals have begun to disappear. The opportunity to present your ideas, products and services to a wide range of real estate agents from an entire region are almost gone.

Our conference is organized into packages that are specifically designed to drive value to all of our Sponsors. This conference enables Sponsors to be in front of hundreds of prospects for a full 3 days and 2 nights. In addition to vendor tables, in the Exhibit Hall, the conference offers Sponsors a wide range of choices to highlight each Sponsor's value and increase their company's visibility. Don't miss the chance to be a part of the fun! We have also included free tickets to bring guests or more attendees to the 2 nighttime networking events. Packages are arranged to cover a range of preferences and budgets

**This is a Sponsorship Opportunity and experience that you simply cannot afford to miss.**

**For more information or to secure your sponsorship, please contact Debbie Keplinger**

Direct – 703-720-5552 or Email - [Debbie.Keplinger@communitytn.com](mailto:Debbie.Keplinger@communitytn.com)

For Sponsors who wish to reserve rooms at the Holiday Inn, a discount block of rooms has been secured for your convenience. Sponsors are welcome to enjoy the meals provided at the conference for no additional charge.

### Testimonial:

*"I would highly recommend attending the Realty Connect DMV 2020 in Ocean City. I went last year, and plan to go again. The Classrooms were very comfortable, instructors were great and plenty of food and drinks between classes. Last year's networking events at Fish Tales and Fager's Island were top notch and a lot of fun."*

Greg Ford, Keller Williams, past GCAAR president (2014)

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## SPONSORSHIP LEVELS

### PLATINUM SPONSOR

#### **Networking Event Co-Host**

2 Available            Monday – Fish Tales Networking Event  
                                 Tuesday – Fager’s Island Networking Event

\$6,000

### GOLD SPONSOR

#### **Education Sponsorships**

3 Available            Monday, Tuesday or Wednesday

\$5,000

### GOLD SPONSOR

#### **Keynote Speaker**

1 Available

\$5, 000

### SILVER SPONSOR

#### **Food Sponsor- Breakfast, Lunch, Snacks**

3 Available            Monday, Tuesday, or Wednesday

\$2,000

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**SPONSORSHIP BENEFIT COMPARISON**

<b>Sponsorship Benefits</b>	<b>Platinum Event Sponsor \$6000</b>	<b>Gold Class Sponsor \$5000</b>	<b>Gold Keynote Sponsor \$5000</b>	<b>Silver Food Service Sponsor \$2000</b>	<b>Vendor \$1000</b>
Co Host with CCN for 1 Main Networking Event	X				
Sponsorship of one full day of all classes		X			
Logo on Signs in classrooms for one day		X			
Introduction at beginning of classes		X			
Introduction at Keynote Welcome Breakfast			X		
Introduction of Keynote Sponsor			X		
Logo throughout the day during food service (breakfast, lunch, snack)				X	
Reserved Tickets to Co Hosted Event	30	20	20	10	5
Logo on Signage with Sponsor Level at All Events	X	X	X	X	X
Logo and sponsorship level on conference marketing emails throughout 2020	X	X	X	X	
Logo and sponsorship level on website and mobile app	X	X	X	X	
Complimentary Attendee List with contact information (post conference)	X	X	X	X	
Dedicated E-Mail Blast	X				
Logo and sponsorship level on monitors/signs onsite	X	X	X	X	X
Logo and sponsorship level and brief description on screens before General Sessions	X	X	X	X	X
Introduction of speaker at one of the general sessions	X				
One Branded giveaway item in bag. (Printed materials excluded)	X	X	X	X	
Vendor Table in exhibit hall (electricity not included)	X	X	X	X	X
Logo on Onsite Conference Guide	X	X	X	X	X
Logo and sponsorship level included in any promotional videos prior to / post conference	X	X	X	X	X

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## PLATINUM SPONSOR

### Networking Event Co-Host

2 Available

Monday – Fish Tales Networking Event

Tuesday – Fager’s Island Networking Event

\$6,000

The Platinum Sponsor will be a CO-HOST for one of the two main evening events. This sponsor will have 30 reserved tickets to both the evening networking events to gift to their employees, clients, etc. Signage at the event itself will highlight the Sponsor as the Co-Host. This sponsor will be the only Sponsor which will be able to send a dedicated email blast from our event email platform to the official RealtyConnect DMV email list.

This Sponsor will have the opportunity to introduce speakers at one of the business class sessions (Sponsor’s Choice). In addition, the sponsor will have prominent signage opportunities throughout the event, as well as appearing on the event website, the event app and emails throughout the conference. Conference emails and other communications start in early February 2020. (See sponsorship listing for details).

- Co Host with CCN for 1 Main Networking Event
- Logo on Signage with Sponsor Level at All Events
- Logo and sponsorship level on conference marketing emails throughout 2020
- Logo and sponsorship level on website and mobile app
- Complimentary Attendee List with contact information (post conference)
- Dedicated E-Mail Blast
- Logo and sponsorship level on monitors/signs onsite
- Logo and sponsorship level and brief description on screens before General Sessions
- Introduction of speaker at one of the general sessions
- One Branded giveaway item in bag. (Printed materials excluded)
- Vendor Table in exhibit hall (electricity not included)
- Logo on Onsite Conference Guide
- Logo and sponsorship level included in any promotional videos prior to / post conference

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## GOLD SPONSOR

### Education Sponsorships

3 Available                      Monday, Tuesday and Wednesday

\$5,000

The Gold Level Education Sponsors will have the opportunity to sponsor one full day of all CE classes and business courses offered (choice of Monday, Tuesday or Wednesday). This level Sponsor will have their company logo in all the classrooms throughout the day and will have the opportunity to be introduced at the beginning of the day before classes begin. This sponsor will have 20 reserved tickets to all evening events to gift to their employees, clients, etc.

In addition, the sponsor will have prominent signage opportunities throughout the event, as well as appearing on the event website, the event app and emails throughout the conference. Conference emails start in early February 2020. (See sponsorship listing for details).

- Sponsorship of one full day of all classes
- Logo on Signs in classrooms for one day
- Introduction at beginning of classes
- Reserved Tickets to Co Hosted Event
- Logo on Signage with Sponsor Level at All Events
- Logo and sponsorship level on conference marketing emails throughout 2020
- Logo and sponsorship level on website and mobile app
- Complimentary Attendee List with contact information (post conference)
- Logo and sponsorship level on monitors/signs onsite
- Logo and sponsorship level and brief description on screens before General Sessions
- One Branded giveaway item in bag. (Printed materials excluded)
- Vendor Table in exhibit hall (electricity not included)
- Logo on Onsite Conference Guide
- Logo and sponsorship level included in any promotional videos prior to / post conference

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## GOLD SPONSOR

### Keynote Speaker

1 Available

\$5,000

The Gold Level Keynote Sponsor will have the opportunity to sponsor the Keynote Speaker and Welcome Event on Monday, the kick-off of the conference. This Sponsor will be introduced prior to the Keynote Speaker and will have the opportunity to introduce the speaker. This will be the biggest daytime event during the conference itself. This sponsor will have 20 reserved tickets to the evening events to gift to their employees, clients, networking partners, etc.

In addition, the sponsor will have prominent signage opportunities throughout the event, as well as appearing on the event website, the event app and emails throughout the conference. Conference emails and other communications start in early February 2020. (See sponsorship listing for details).

- Introduction at Keynote Welcome Breakfast
- Introduction of Keynote Sponsor
- Logo throughout the day during food service (breakfast, lunch, snack)
- Reserved Tickets to Co Hosted Event
- Logo on Signage with Sponsor Level at All Events
- Logo and sponsorship level on conference marketing emails throughout 2020
- Logo and sponsorship level on website and mobile app
- Complimentary Attendee List with contact information (post conference)
- Logo and sponsorship level on monitors/signs onsite
- Logo and sponsorship level and brief description on screens before General Sessions
- One Branded giveaway item in bag. (Printed materials excluded)
- Vendor Table in exhibit hall (electricity not included)
- Logo on Onsite Conference Guide
- Logo and sponsorship level included in any promotional videos prior to / post conference

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## SILVER SPONSOR

### Food Sponsor- Breakfast, Lunch, Snacks

3 Available                      Monday, Tuesday, Wednesday

\$2,000

This Sponsor will be hosting the food buffets, meals and snacks throughout one full day of each of the 3 days of the conference. The Sponsor will have signage prominently displayed at each of the meal and snack offerings spread throughout the conference for an entire day of their choosing (Monday, Tuesday or Wednesday). There will be 3 food offerings each day – Breakfast, Lunch and Snack with a sign either on the food table itself, or next to the food table (depending on the service) announcing the sponsorship. This Sponsor will have 10 reserved tickets to the evening events to gift to their clients etc. In addition, the sponsor will have ample signage opportunities throughout the event, as well as appearing on the event website, app and emails throughout the event process, which starts in early February 2020. (See sponsorship listing for details).

- Logo throughout the day during food service (breakfast, lunch, snack)
- Reserved Tickets to Co Hosted Event
- Logo on Signage with Sponsor Level at All Events
- Logo and sponsorship level on conference marketing emails throughout 2020
- Logo and sponsorship level on website and mobile app
- Complimentary Attendee List with contact information (post conference)
- Logo and sponsorship level on monitors/signs onsite
- Logo and sponsorship level and brief description on screens before General Sessions
- One Branded giveaway item in bag. (Printed materials excluded)
- Vendor Table in exhibit hall (electricity not included)
- Logo on Onsite Conference Guide
- Logo and sponsorship level included in any promotional videos prior to / post conference

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## VENDOR TABLE

4 Available

\$1,000

The Vendor Table Sponsors will have a vendor table in the main hall throughout the conference (3 days). Vendors will have 5 reserved tickets to the evening events to gift to their employees, clients, networking partners, etc. In addition, the sponsor will have ample signage opportunities throughout the event, as well as appearing on the event website, app and emails throughout the event process, which starts in early February 2020. (See sponsorship listing for details).

- Reserved Tickets to Co Hosted Event
- Logo on Signage with Sponsor Level at All Events
- Logo and sponsorship level on conference marketing emails throughout 2020
- Logo and sponsorship level on website and mobile app
- Logo on conference marketing emails
- Logo and sponsorship level on monitors/signs onsite
- Logo and sponsorship level and brief description on screens before General Sessions
- One Branded giveaway item in bag. (Printed materials excluded)
- Vendor Table in exhibit hall (electricity not included)
- Logo on Onsite Conference Guide
- Include logo and sponsorship level on social media posts
- Logo and sponsorship level included in any promotional videos prior to / post conference

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SPONSORSHIP AGREEMENT

**Business Contact Information**

Company Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
\_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_

**Sponsorship Options**

*Please Select Option*

- Platinum: \$6,000     Fish Tales             Fager's Island
- Gold: \$5,000         Monday Sponsor    Tuesday Sponsor    Wednesday Sponsor
- Gold \$5,000         Keynote Address Sponsor
- Silver: \$2,000    Monday Sponsor    Tuesday Sponsor    Wednesday Sponsor
- Vendor Table Only: \$1,000

**Payment Information**  
**Payment Due Date: June 30, 2020**  
Payments should be mailed to: Community Closing Network  
10415 Armory Avenue, Kensington, MD 20895   Attn: Debbie Keplinger



**Attendee Contact Information:**

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

\_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Sponsors will receive notice of sponsorship via email.**

We hereby make the application for sponsorship of the 2020 RealtyConnect DMV Conference We agree to abide by the terms and conditions as set forth in the Sponsorship Package.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Email to: [Debbie.Keplinger@communitytn.com](mailto:Debbie.Keplinger@communitytn.com)

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Sponsorship Terms and Conditions

**RIGHT OF FIRST REFUSAL**

All sponsorship benefits are offered on a first-come, first-served basis. By contracting for the aforementioned sponsorship benefits, a sponsorship request cannot be honored until payment in full is received.

**PAYMENT & CANCELLATION POLICY**

Payment for sponsorship must be received by payment date(s) indicated above; no benefits/amenities will be awarded until full payment is received. Failure to make payment by the aforementioned payment date(s) will result in immediate cancellation of the sponsorship and benefits. Under no circumstances is RealtyConnect DMV/CCN obligated to accept late payments. Cancellations must be made in writing to the Events Manager indicated on the first page in this packet. No refunds will be made after the payment due date.

**DISCLAIMER**

The relationship between RealtyConnect DMV/CCN and the sponsoring organization of an event or event-related item do not represent exclusive agreements between RealtyConnect DMV/CCN and the specific organization, nor do they suggest that RealtyConnect DMV/CCN endorses the programs, products or services of the organization and under no circumstances can be represented as such.

**GENERAL**

Sponsor represents and warrants to RealtyConnect DMV/CCN that the content of its materials do not violate any copyright, trademark, proprietary or personal rights of others, and that the advertisement is factually accurate and contains no unlawful matter.

Sponsor agrees to indemnify and hold harmless RealtyConnect DMV/CCN against any damages RealtyConnect DMV/CCN may incur in connection with sponsorship pursuant to this Agreement. Sponsors may not assign their rights or obligations, and nothing in this Agreement creates any rights for a third party.

This Agreement is the final and complete expression regarding the subject matter of the Agreement. This Agreement supersedes, and the terms of this Agreement govern, all previous oral and written communications regarding these matters.

This Agreement may be changed only by a written Agreement signed by an authorized agent of both parties. This Agreement shall be governed by the laws of State of Maryland, and subject to the exclusive jurisdiction of the federal of Maryland courts.

**ACCEPTANCE**

We agree to abide by all rules, regulations, terms, and conditions as outlined in this Agreement.

Sponsor Company: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT OF THE REALTYCONNECT DMV Conference**

Please contact Events Manager Debbie Keplinger  
(703-720-5552 or [debbie.keplinger@communitytn.com](mailto:debbie.keplinger@communitytn.com)) with questions

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